Examination October 2026

CBM – 305

GOA UNIVERSITY

T. Y. B. com. (NEP) Semester VI

Subject Name: Entrepreneurship Development

Paper Title: Entrepreneurship Development **Paper Code: CBM – 305**

Duration: 2:00 Hours **Total Marks: 80**

Instructions: 1. All questions are compulsory
2. Internal choice is available from Q. No. 2 to Q. No. 5
3. Answer the questions carrying four marks in not more than 100 words
4. Answer questions carrying twelve marks in not more than 400 words
5. Figures to the right indicate maximum marks

Q.1 Answer the following questions in not more than 50 words	8x2= 16
i) What is Entrepreneurship?	02
ii) How would you describe Edupreneur	02
iii) Explain in brief concept of product innovation	02
iv) What is Environmental scanning?	02
v) What is Cost benefit analysis?	02
vi) Explain Project Formulation?	02
vii) Explain PMRY scheme.	02
viii) What do you mean by Angel Investors?	02
Q.2.A. Explain different types of Entrepreneurs.	12
OR	
Q.2.B. Explain various Entrepreneurial values and attitude.	12
Q.2.C. Explain concept of Intrapreneur with features.	04
Q.3.A. How would you apply various steps in creative process in entrepreneurship?	12
Q.3.B. How would you conduct SWOT analysis for new business venture?	04

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OR

Q.3.C. Explain Benefits of Environmental scanning. 04

Q. 4 A. Analyse the key factors that an entrepreneur should evaluate before selecting a Project. 12

Q.4 B. Identify and explain any four elements of Project formulation. 04

OR

Q.4. C. What is Break Even Analysis. Explain its Importance. 04

Q.5. A. "Entrepreneurship growth depends on various Sources." Analyse the statement by explaining the different sources. 12

Q.5. B. Identify the role of the IDC. 04

OR

Q.5.C. What are the main functions of Business Incubators in supporting startups and new entrepreneur? 04

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